# **Cleveland As An Investment Destination**

Cleveland is gaining praise as an attractive real estate investment destination. What's the draw? What can investors expect?

#### **OVERVIEW**

Cleveland, OH currently offers an exciting combination of trending status, strong fundamentals, appealing opportunities, and a positive outlook for the future.

#### **CLEVELAND RISING**

- Ranked America's #1 hottest city
- Attracting top athletes and sports celebrities
- Ranked one of the best rental property markets for 2017
- Around \$20B invested in redeveloping downtown
- Multiple 8 and 9 figure developments underway
- 2nd largest theatre district after NYC
- Booming food and music scene

#### **CLEVELAND NEWS**

## Forbes Names Cleveland "Hottest City in America"

Check out the video here

#### **Cleveland Real Estate Annual Review**

Check out the annual round up of Cleveland real estate market statistics here...

## **Green Building Trend Grows In Cleveland**

Another historic Cleveland building gets LEED Certification

#### **New 52 Acre Development Gains Approval**

New \$132M real estate project in Cleveland with retail gets approved.

Additionally Cleveland becomes world headquarters for <a href="https://home.githun.com/home.gi

#### **East Cleveland Gets New Downtown**

Pinecrest to get \$240M downtown live-work-play development with Whole Foods.

## Ohio Records Best Year For Real Estate In 12 years

Property market performance hits 12 year high, but inventory supply remains tight.

### \$1M+ Home Sales In East Cleveland

Cleveland Heights home sells for \$1.5M

Shaker Heights manor sells for \$1.4M

#### THE FUNDAMENTALS

- 98% rental occupancy rate
- 10+ Fortune 500 company headquarters
- 12% annual population growth
- 4.7% unemployment
- 139% rise in young residents with college degrees
- Properties available for 25% to 50% of nation average
- Home to first Global Center for Healthcare and Innovation

## **GREAT OPPORTUNITIES**

- Attractively priced distressed properties
- Single family homes from \$40k
- Strong rents at \$800 to \$1,000 per month
- Motivated sellers in good neighborhoods
- Properties well below rebuild costs

## TOP NEIGHBORHOODS FOR INVESTING

- Euclid
- Mayfield Heights
- Shaker Heights
- Garfield Heights
- Cleveland Heights
- Maple Heights
- University Heights
- Bedford Heights

## WHY INVEST IN CLEVELAND

- Right-priced deals where the numbers really make sense
- Above average yields
- Steady cash flow
- Wealth building potential through growing equity

