



10 Business Plan Resources For Entrepreneurs

Ready to launch your business?

Check out these power resources and build a brilliant business

The tools you need to research, plan, present, fund, and launch a wildly successful enterprise...

1. Market Research

Getting your research right is essential to launching a winning business. Aside from using Google, check out Statista.com, ask your coach for a second opinion, hire a virtual assistant, or try out JabberMouthMarketing.com for help analyzing marketing opportunities and competitive analysis.

2. Business Plan Forms

You don't want to waste too much time recreating the wheel here. It will just slow you down. You don't need anything too complicated.

For free templates check out:

- SBA.gov
- [Microsoft Office](#)
- [The \\$100 Startup 1 Page Business Plan](#)
- [Santa Clara University's Free Business Plan Template](#)
- [SCORE's Template for Startups](#)
- [Free Business Plan for Note Investors](#)

3. Fundraising Strategy

One of the best and most well-reviewed resources on raising capital created to-date is 'The Art of Startup Fundraising' by Alejandro Cremades. It not only details tips for creating the all-important executive summary, but for strategy and structuring the legal documents to protect your venture.



4. Investors

Need investors for your business?

Try:

- PayPal working capital
- Kabbage
- Lending Club
- AngelList
- Christian Angels Investors
- 1000Angels

5. Co-Founders

CoFoundersLab is the world's largest network of entrepreneurs. This platform has merged several competitors to become the number one resource for finding co-founders and partners for your next startup.

6. Advisors

It's always wise to get advice. The US Small Business Administration has a variety of offices and departments that can help. SCORE offers business consulting and mentors. Or try one-on-one coaching with Sensei Gililand.

7. Landing Pages

Testing is a crucial part of launching a business. Try split testing simple landing pages to create proof for your concept. Choose from Instapage, LeadPages, Shopify, WordPress, or hire a pro from Jabber Mouth Marketing to set them up for you.

8. Traffic & Leads

Google Adwords and Facebook ads are ideal for mini-tests and scaling a business fast. Use them to drive traffic to your landing pages, and optimize your marketing strategy before you really put your money on the line.



9. Pitch Decks

For creating pitch decks try:

- Microsoft Office
- Google Docs
- Canva
- Jabber Mouth Marketing

10. Hot Ideas

Need more hot and fresh ideas for funding, growing, and scaling your business? Make sure you are at Ignite Summit!